MINUTES OF THE MEETING OF THE
NEVADA COMMISSION FOR WOMEN
DEPARTMENT OF ADMINISTRATION
September 26, 2019

The meeting of the Nevada Commission for Women was called to order by Molly Walt at 9:36 a.m. on Thursday, September 26, 2019 at State Public Works Division Conference Room, 2300 McLeod St., Las Vegas, NV and 515 E. Musser St., Carson City, NV. Exhibit A is the sign-in sheet, Exhibit B is the meeting agenda, Exhibit C is the Nevada Commission for Women FY19 Annual Report, Exhibit D is the Management Analyst Report, and Exhibit E is a letter from the League of Women Voters Northern Nevada. All exhibits are available and on file in the Department of Administration, Director’s Office.

COMMISSION MEMBERS PRESENT:
Richann Bender
Jo Etta Brown
Durette Candito
Diane Fearon
Cynthia Cicero - Phone
Brenda Hughes
Brooke Westlake-Kelley - Phone

COMMISSION MEMBERS ABSENT:
Elisa Cafferata
Jennifer López

D of A STAFF MEMBERS PRESENT:
Molly Walt

OTHERS PRESENT:
Katie Armstrong, Deputy Attorney General, Attorney General’s Office
Janet Kurvers, Public
Shelly Gamble – Bishop Manogue High School
Bri Thoreson – Bishop Manogue High School
Alison Anthony – Bishop Manogue High School
Ryleigh McCulley – Bishop Manogue High School
Gigi Hurst – Bishop Manogue High School
Janet Quinten – United way of Southern Nevada
Brooke Brumfield – Fior Partners

Agenda Item #2 – Public Comment
Molly Walt called for Public Comment. No public comment.
Agenda Item #3 – FOR POSSIBLE ACTION: Review and approval of Minutes from June 25, 2019 Nevada Commission for Women Meeting.
Molly Walt asked for comments and/or questions regarding the minutes; hearing none, Commissioner Brenda Hughes made the motion to approve the minutes, Commissioner Jo Etta Brown seconded the motion. Action to approve the minutes passed unanimously noting the abstention from Commissioner Durette Candito.

Agenda Item #4 – INFORMATION – Update on Elevate HER NV Campaign
Brooke Blumfield, Fior Partners, reported that they have received confirmation from the videographer regarding the help needed for the campaign. Fior Partners would like to ramp up the campaign just before the 2020 Women’s Suffrage celebration. Brooke informed the Commission that Fior Partners have reached out to all the donors to the campaign to see if they are willing to be involved in the marketing material and schedule times with them to interview them on camera to share on social media, add the video to the website, and share their stories as advocates of getting more female voices at the state level. Brooke stated that they would like to get the interviews scheduled in the next two months. Brooke stated the social media campaign will be on the Commission for Women’s Facebook and Twitter accounts. Brooke mentioned some of the money raised was earmarked for a social media manager, so within the next couple of months Brooke will reach out to her and make sure she is still on board with the project. Commissioner Richann Bender asked how long the contract with Fior Partners is. Molly Walt stated the contract expired August 2019 and the contract will have to be amended. Ms. Walt also informed the Commission of the expiration of the Elevate Her NV website, which is February of 2020. Ms. Walt asked Commissioners to be thinking of how the website will be funded if no additional donations for the campaign are generated. Commissioner Fearon asked Ms. Brumfield if extending the contract to February 2020 would give Fior Partners enough time to get the work completed. Ms. Brumfield asked if the Commission could extend it to June 2020. Ms. Walt informed the Commission if the contract is extended past February 2020, then the contract would have to be amended to increase the scope of service by $342 to include the annual renewal for the website account. Ms. Brumfield stated the goal of Fior Partners is to make the campaign a notable campaign to get more people to donate to the campaign and get the campaign going. Commissioner Fearon requested that Ms. Walt extend the contract to June and note the fiscal impact of renewing the website for another year. Ms. Walt informed the Commission of the website not being ADA compliant. Ms. Brumfield stated the website will be ADA compliant by the end of the week.

Agenda Item #5 – FOR POSSIBLE ACTION – Nevada Commission for Women Strategic Planning Session
Molly Walt requested the Commission to approve a withdrawal of $5,000.00 from the Nevada Commission for Women unrestricted fund at the Community Foundation of Western Nevada to be used to pay for expenses associated with the Nevada Commission for Women’s Strategic Planning Workshop. Commissioner Jo Etta Brown made the motion, seconded by Commissioner Diane Fearon. Motion was passed unanimously.
Agenda Item #6 – INFORMATION – Subcommittee Updates
1. Participate in Women’s Suffrage
   Commissioner Richann Bender updated the Commission on the completed goals of the Commission’s goal to participate in the Women’s Suffrage. Commissioner Bender presented the completed ratification banner that was donated by Joan Ryan. Commissioner Bender informed the Commission on the completed 2020 Women’s History Quilt Project – The National Susan B. Anthony Museum & House completed by Commissioner Durette Candido. Commissioner Bender updated the Commission on the Historical Markers that will be installed in Nevada and the specialty license plate that will be available for purchase on January 2, 2020. Commissioner Bender presented the Commission and audience with the National Women’s History Alliance paper. Commissioner Bender informed the Commission and audience of the $1,000.00 donation to walk in the Orange Bowl Parade. All those interested are to contact Commissioner Bender. On the National level Commissioner Bender has been assigned on their Suffrage Committee.

2. Fundraising
   Commissioner Diane Fearon informed the Commission of her request to Smart Cities in Las Vegas to support the Women’s Suffrage Parade in Henderson. Commissioner Fearon will be meeting with Mayor Debra March on Friday, September 27, 2019 to discuss the parade and other events the City of Henderson have planned to celebrate the 100th Anniversary of Women’s Suffrage. Commissioner Bender asked all Commissioners to select one of the events listed on the Nevada Women’s Suffrage Celebration Committee and help find funding for the event. Deputy Attorney General Katie Armstrong informed the Commission on the contract with the City of Henderson regarding the parade and advised the Commission against signing the contract with the City of Henderson as it is written now. Ms. Armstrong is working with the City of Henderson to change the language because the Commission is not a promoter.

Agenda Item #7 – INFORMATION – Commission for Women’s Management Analyst’s Report
Molly Walt presented the Nevada Commission for Women FY19 Annual report (Exhibit C) and Management Analyst Report. Exhibit D

Agenda Item #8 – New Business/Comments or items of discussion
Commission Diane Fearon shared a letter from the League of Women Voters Northern Nevada expressing appreciation for the work of Molly Walt. Exhibit E

Agenda Item #9 – Public Comment

Agenda Item #10 – FOR POSSIBLE ACTION – Adjournment
Meeting was adjourned at 11:01 a.m.
Respectfully submitted,

*Molly Walt*

Molly Walt, Staff, Nevada Commission for Women

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